Fall 2017 Assessment & Evaluation Workshop Offerings

Assessment & Evaluation professionals in the Office of Academic Decision Support are offering several workshops for faculty and graduate students on topics related to assessment including planning, survey and rubric development, developing outcomes, and appropriate measures. These workshops are designed for those with limited or no previous experience.

In addition to these university-wide offerings, professionals in the Office are available to come to departments or other groups for seminars, workshops, discussions, or hands-on assistance. To register for any of these sessions, enroll through the NLI system (https://app.nli.tlos.vt.edu/registration/all_courses/); filter on “led by [instructor last name].”

Title: Academic Program Assessment Winter Workshop  
Led by: Bethany Bodo (bbodo@vt.edu) and Jessica Deslauriers (jld@vt.edu)  
Description: An interactive workshop detailing how academic programs can design manageable, effective, and sustainable assessment plans. The goal of this workshop is to guide faculty through the step-by-step process of setting up an assessment plan and provide time to work on each of the components. This workshop is designed for faculty and department chairs as a simple introduction to developing a plan which fulfills both SACSCOC requirements and facilitates continuous program improvement. NOTE: This presentation is the same as the ½ day planning sessions conducted previously.  
Schedule of events: Workshop will be from 9:00 a.m. to 1:30 p.m. with breaks and activities interspersed. Lunch will be offered to session attendees and session facilitators will be available to continue to answer questions and assist faculty.  
Maximum enrollment: 25  
Date and Location: Thursday, January 11 th, 9:00 a.m. to 1:30 p.m.  Inn at Virginia Tech

Title: Academic Program Assessment Planning: Planning, Measuring, Analyzing, Reporting, and Closing the Loop  
Led by: Bethany Bodo (bbodo@vt.edu)  
Description: This session provides a brief introduction to the complete continuous improvement process for an academic program that results from developing a manageable and effective assessment plan. All components of the assessment process will be covered including: mission statements, student learning and program outcomes, mapping techniques, assessment measures, achievement targets, findings, action planning, closing the loop, and reporting. NOTE: This is a highly condensed version of previously presented information and is designed to provide a brief overview without providing a lot of detail. Supplemental materials will be provided to participants. The presentation will last for approximately an hour but the presenter will stay for additional 30 to 45 minutes to assist individuals if desired.  
Maximum enrollment: 25  
Dates: Wednesday, October 18 th, Noon – 1:30 p.m.  GLC, Room F  
Tuesday, November 14 th, 3:30 – 5:00 p.m.  GLC, Room B

Title: Certificate Assessment Planning  
Led by: Jessica Deslauriers (jld@vt.edu)  
Description: This session will provide a brief introduction to the assessment requirements for certificate programs and describe all the necessary components (e.g., mission statements, student learning and program outcomes, assessment measures, achievement targets, findings, action planning, closing the loop, and reporting. NOTE: This session will begin with a 20 to 30 minute presentation and then allow for 30 to 45 minutes of hands-on assistance to attendees as needed.  
Maximum enrollment: 25  
Date and Location: Tuesday, September 26 th, Noon to 1:00 p.m.  GLC, Room B  
Wednesday, November 1 st, 9:00 a.m. to 10:00 a.m.  GLC, Room C

Title: Developing Student Learning and Program Outcomes  
Led by: Jaime Williams (jaime@vt.edu)  
Description: This session will cover best practices when developing student learning and program outcomes for assessment purposes. The session will include a 30 minute presentation and then allow time for participants to develop outcomes specific to their own needs.  
Maximum enrollment: 25  
Date and Location: Tuesday, October 24 th, 11:00 a.m. - Noon  GLC, Room B
**Title:** The Administrative Unit Assessment Process  
**Led by:** Jaime Williams (jaimew@vt.edu)  
**Description:** This interactive workshop provides administrative units with an overview of the administrative unit assessment process, and provides necessary information for engaging in annual cycles of continuous improvement. The goal of this workshop is to guide units through the process of developing an assessment plan, including the creation of outcomes and measures, setting achievement targets, reporting findings, creating action plans, and closing the loop. This workshop is designed for administrative unit leaders and assessment contacts as a simple introduction to developing an assessment plan to fulfill SACSCOC requirements while also facilitating quality continuous improvement.  
**Maximum enrollment:** 25  
**Dates:** Wednesday, October 25th, 10:30 a.m. – 12:00 p.m.   GLC, Room F

**Title:** Pathways Assessment: How to Prepare and Make the Most of the Process  
**Led by:** Bethany Bodo (bbodo@vt.edu) and Molly Hall (mrhall@vt.edu)  
**Description:** The session will introduce the Pathways data collection process to participants. Participants will interpret the Draft Pathways Assessment Rubrics according to their own expectations for student work, identify ways to collect and review evidence of learning, describe the strengths and weaknesses of different data collection approaches, and evaluate the feasibility and reliability of possible assessment methods for different types of Pathways courses. This workshop is geared toward faculty who are currently teaching Pathways pilot courses, faculty who anticipate teaching Pathways courses, or any faculty interested in learning about the Pathways assessment process. Faculty attending this workshop are encouraged, but not required, to bring a syllabus for an existing Pathways pilot course or a possible future Pathways course.  
**NOTE:** This workshop will last for approximately 45 minutes and then allow 30 minutes of personalized assistance to attendees as needed.  
**Maximum enrollment:** 15  
**Dates and Locations:** Tuesday, August 29th, 11:00 a.m. – 12:15 p.m.   GLC, Room B  
Monday, September 18th, 11:00 a.m. – 12:15 p.m.   GLC, Room B

**Title:** Using Focus Groups to Collect Qualitative Information  
**Led by:** Molly Hall (mrhall@vt.edu)  
**Description:** This session will “focus” on designing and conducting focus groups, including developing appropriate questions and analyzing the data.  
**Maximum enrollment:** 25  
**Date and Location:** Wednesday, September 27th, Noon to 1:00 p.m.   GLC, Room F

**Title:** Rubric Development and Alignment  
**Led by:** Molly Hall (mrhall@vt.edu)  
**Description:** This session will focus on rubric development and how to make sure your rubric aligns with both the intended assignment and associated learning outcomes. Best practices in rubric development will be discussed.  
**Maximum enrollment:** 25  
**Date and Location:** Friday, November 3rd, Noon to 1:00 p.m.   GLC, Room F

**Title:** Developing Effective Surveys  
**Led by:** Jessica Deslauriers (jld@vt.edu)  
**Description:** This session provides an introduction to survey design, including tips to enhance the quality of the process, the instrument, and resulting data.  
**Maximum enrollment:** 25  
**Date and Location:** Thursday, October 5th, Noon to 1:00 p.m.   GLC, Room B